



# Sample Press Release

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DATE: (Date the press release is mailed)

CONTACT: (Your name and title)

PHONE: (Where you can be reached)

FOR RELEASE: (Date you want release printed)

(Your agency/organization's name) will join with the State of Connecticut and numerous other organizations in celebrating Family Day, (date of CT Family Day).

The campaign distinguishes families as the basic building blocks of society and encourages the support of families. It focuses on the everyday issues and events central to the core health of the family such as the importance of family tradition, family strength and community interdependence and work/family issues. All Connecticut families are encouraged to participate in the celebration.

Locally, (add your agency/organization's name and information on local activities. A quote may also be appropriate here.) For more information on local Family Day events during the month of September, call (add your agency/organization's phone number.)

Families can contact 1-800-CTBOUND to receive a family packet filled with information about Family Day and great things to do in Connecticut, from the Connecticut Commission and Culture and Tourism.

Visit the Family Day website [www.ctfamilyday.com](http://www.ctfamilyday.com) for the latest Family Day information.